



## New California High-Speed Rail Authority CEO: Roelof van Ark

**Current Position:** **President, ALSTOM Transportation, Inc.**, 2005 to present

- Broad-spectrum transportation system supplier; a subsidiary of French ALSTOM SA; a company of \$20 billion revenue and 65,000 employees.
- Led company (revenue \$1B; 2,000 employees) through turbulent period
- Stabilized and grew production output by 100% over period of 18 months

**Residence:** New York and Northern California

**President, Aviation Security, Invision Technologies Inc. / GE Infrastructure**, 2003 to 2005, Newark and California

- High technology security equipment and services supplier; a company of \$350 million revenue and 1,000 employees. Fastest growing company in its sector according to Forbes Magazine (2003 and 2004.)
- Led company through turbulent post 9-11 period.
- Instrumental in sale of Invision Technologies to General Electric, concluded December 2004 for cash consideration of \$900 million.

**President and Chief Executive Officer, Siemens Transportation Inc.**, 1999 to 2002, Sacramento, California

- Broad-spectrum transportation system supplier; subsidiary of Siemens AG of Germany; company of \$500 million revenue and 1,000 employees.
- Led company in major turnaround; Increased revenue >42% in three years.

**President/Executive Director, Turnkey Transportation Systems, Siemens AG**, 1995 to 1999, Berlin, Germany

- Broad-spectrum global manufacturer and supplier of electrical, electronic and telecommunications equipment and services with \$70 billion in revenue and 460,000 employees worldwide.
- Successfully built complex, multi-billion dollar projects such as the "Skytrain" in Bangkok and the subways in Guangzhou and Shanghai in China, as well as Very High Speed rail lines between Hamburg and Frankfurt, within budgets and in record time.
- Partnered in global management team initiative that re-designed and turned around the total Siemens Transportation Systems worldwide business from a loss of \$375M in 1997 to a profit of \$30M in 1999/2000.

**Joint Managing Director, Siemens Ltd.**, 1992 to 1995, Johannesburg, South Africa

- Local subsidiary of Siemens AG; responsible for Sub-Saharan business; company with \$700 million revenues, 5,000 employees.
- Led the Industrial and Building Systems & Automation Division, Standard Products and Drives Division, Power Transmission and Distribution Division, Power Generation Division, Cables Business, Transportation Systems Division (2,500 employees.)
- Doubled profits and retained business volumes (approximately \$400 million) in turbulent post-election South African economy.

**General Manager/Executive Director, Siemens Ltd.**, 1988 to 1992, Johannesburg, South Africa

- Led the Siemens Energy and Automation Group within Siemens Ltd. South Africa.
- Negotiated, procured and executed contract for electric and control systems for largest-in-the-world aluminum smelter.

**Senior Technical Manager, Siemens Ltd.**, 1984 to 1988, Johannesburg, South Africa

- Led an aggressive drive (over 10 years) that obtained and executed contracts for more than 350 electric locomotives for the S.A. Transportation Systems (federal railroad.).

**Technical Manager, Siemens Ltd.**, 1981 to 1984, Johannesburg, South Africa

**Senior Project Engineer, Siemens Ltd.**, 1979 to 1989, Erlangen, Germany

**Project Engineer**, 1976 to 1979, Johannesburg, South Africa

**Education:** University of the Witwatersrand, Johannesburg, South Africa, M.B.A., 1976, B.S., Electrical Engineering, 1974

## Facts About California's High-Speed Train Project ...and the CEO Search

Estimated Project Cost:	<p>\$43 billion (for first phase, Anaheim and Los Angeles to San Francisco) \$ 9 billion <i>in state bond funds</i> <i>An estimated \$17-19 billion in federal funds</i> <i>An estimated \$10-12 billion in private funds</i> <i>An estimated \$4-5 billion from local government cost-sharing and contributions</i></p>
Workforce:	<p>The equivalent of more than 500 personnel (current state staff of 11 plus contractors throughout the state)</p>
Contract Oversight:	<p>More than \$775 million in contracts including engineering, environmental review, program management, and other functions.</p>
Timeline:	<p>American Recovery and Reinvestment Act-imposed deadline to enter into construction on ARRA-funded projects no later than September 30, 2012 and complete work on those projects no later than September 30, 2017. Phase 1 (San Francisco to Anaheim) target timeline for operation by 2020.</p>
History:	<p>California's High-Speed Rail Authority was created by legislation in 1996. It is governed by a nine-member Board consisting of five gubernatorial appointees and four legislative appointees (two from the Senate and two from the Assembly). The Authority's chief executive reports to the Board. In 2008, Proposition 1A was approved by 53 percent of California voters, making the Authority the state entity responsible for the development, construction, and ultimate operation of a state high-speed train system.</p>

### The Search for a CEO

- In January 2010, the Authority Board approved and adopted an organizational chart as recommended by consultant KPMG, which included a newly created CEO position.
- In January 2010, Board Chairman Pringle created an Executive Director Search committee (consisting of himself and Board member Diridon) and the Board delegated to that Committee the task of conducting a search for candidates.
- In January 2010, the Committee retained the services of an executive search firm, CPS Human Resource Services.
- March 2, 2010, CPS reported that it had received interest from 42 candidates.
- March 31 and April 1, 2010, the Board held candidate interviews in Los Angeles.
- May 6, 2010, the Board took action to approve the hiring of Roelof van Ark.

### Public-Sector Transportation Agency CEO Salaries

San Francisco Municipal Transportation Authority: \$328,375  
Los Angeles County Metropolitan Transportation Authority: \$310,000  
BART: \$298,700  
Santa Clara Valley Transportation Authority: \$290,000  
Orange County Transportation Authority: \$266,656

(Source, CPS Human Resources Services)